

ZE
IT



A GUIDE FOR THOSE WHO DO NOT YET KNOW THE COMMUNITY



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1- WHAT IS ZEIT?

It is a community for cutting-edge human studies:
Vanguard exponential trends, behavior and
thoughts.





**2- WHERE DOES THE ZEIT
NAME COME FROM?**

It comes from the German term "ZEITGEIST" which means something like spirit of time or sign of the times. In a nutshell, it means the set of the intellectual and cultural climate of the world at a certain time, or the generic characteristics of a certain period of time. This already helps to explain Zeit's principles a lot.





3 - WHAT DOES ZEIT DO?

Zeit does four things:

It is a community, so it is a network of mutual collaboration for its members, both in networking and in helping and disseminating projects and studies.

It also helps to develop people and projects through its philosophy with specific events, trails and training.

Approval of interested organizations of all types within its philosophy, that is, whether or not it validates projects that want to be considered within Zeit's values.

Develops and monitors a constant bigdata center on trends in human exponential behavior





4 - WHAT ARE ZEIT'S PHILOSOPHIES AND PURPOSES?

Zeit believes in four things:

ZEIT believes that we can be "glocal", that is, that the relationship between what is local and what is global is what determines the narrative of time.

That we must think about tomorrow without forgetting the practices of now.

We believe in individuality, but in the intention that it is understood in the collective context.

ZEIT is neutral and believes in neutrality and impartiality, as long as it is always accompanied by purposeful actions.



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**IT'S NOT ABOUT THE FUTURE OF HUMANITY
IT'S ABOUT THE FUTURE HUMANITY**



**5- TO ZEIT, WHAT ARE THESE
"EXPONENTIAL HUMANITIES"?**

It is a newly developed area within the studies related to futurism and trends, focused on EXPONENTIAL BEHAVIOR OF ARTIFICIALLY IRREPLICABLE TRENDS AND HUMAN CULTURES, that is, the study of the infinite chaotic variables that determine how humans and society will act or not in the future itself and the world at the forefront and in the future, and also how it can become socially and culturally exponential but irreproducible by artificial intelligence.

It is a set of systemic studies on trends within all areas of purely human narratives that are unable to be replicated by technology, but for whom, by whom and through whom technology develops.

It is the study of the whys to understand the hows.

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It is the study of the Zeitgeist and its infinite possibilities.





**6- WHO CAN BE
PART OF ZEIT?**

Anyone can be a member of Zeit.

In general, there is a greater interest among:

- International relations professionals
- Marketing, Advertising and Branding Professionals
- Professionals in the areas of Political and Social Sciences
- Psychology and Behavioral Sciences Professionals
- History and Anthropology Professionals
- Journalism professionals in general.

Due to their prominence in a specific area or work, some people may be invited to be "honorary members", appearing as envoys or ambassadors.



REGULAR MEMBERS

AMBASSADORS

ENVOYS



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**THE CREATION AND EXPANSION OF
TRANSFORMATION PROJECTS AND
NARRATIVES WITH THE AIM OF IMPROVING
HUMAN LIFE IS THE MAGNUM OPUS OF THE
COMMUNITY AND
WHERE IT OPERATES DIRECTLY IN SOCIETY AS
A WHOLE.**



**7 - I WANT TO BE A MEMBER OF
ZEIT: WHAT DO I HAVE TO DO?**

There are two ways: find a Hunter, leader of the nearest chapter to talk about your interest, or contact the organization directly through the website to even request the opening of a new chapter - where you can be a leader.






8 - AND WHAT WILL MY DUTIES AND BENEFITS BE A MEMBER OF ZEIT?


Being a member of Zeit guarantees access to the community and requires only your participation in the events of the chapters and in the surveys, if any, in addition to ensuring greater ease of access to trails and training or even Zeit's seal system for your personal projects.


Membership requires **ONLY** engagement, **BUT** it does require it.




There are four main benefits:

Belonging to an international community mainly with the theme "exponential humanities" - focused on human behavior and tendencies, ensures that you "know what you are talking about": if you have been accepted and you are part, it is because you are a reference for these themes. 

The interchange between Zeit cells allows ideas, productions, speeches and activities in general, carried out by members, to reach all members and more: each member also has their own personal reach that further enhance the global reach of the community. 

Community-supported projects can be taken to validate the entire network, and even without global approval, the simple exchange system allows ideas to be valid for different cultures and points of view even before being tested in the real world. 

The potential of networking is one of the greatest characteristics of our community, and it allows us to achieve a reach of contacts impossible to be reached alone. It is worth remembering here the psychologist Stanley Milgram and the "theory of 6 degrees of separation" - which with the internet reached a measly 3 degrees. 



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**ZEIT IS A HORIZONTALIZED MANAGEMENT COMMUNITY: THERE ARE ONLY
FOUR LEADERSHIP CELLS WITHIN IT.**



9 - AND WHAT IS A "CHAPTER" OF ZEIT?

"Chapter" is the name given to the Zeit cell in a city.

Zeit members in a city make up the Zeit chapter of that city. Every chapter has at least one Hunter, who leads, manages, organizes and expands the chapter. Chapters have their own meetings, separate from the organization's general calendar, and can also discuss their own issues - in addition to global issues.





**10 - WHAT IS DICUTED IN THE
MEETINGS OF ZEIT'S CHAPTERS?**

In the meetings of the Zeit chapters, four elements are addressed:

Chapter meetings are bimonthly. They are free to self-determine their theme. Congruence with global themes is encouraged (but not required), determined by the Community Directory in bilateral terms with the leaders of international blocs.

There is always someone invited to present a topic relevant to the topic of the meeting. It can be any area of the exponential humanities, and may even be a member of the chapter or guest of another.

It promotes the debate on the theme of the meeting and provides guidance to the leaders of the chapter for enriching research and macro research in the community.

It feeds the community through its platform with videos, photos and / or reports from the bimonthly meeting and also with the results of researches carried out.





**DATA TO GENERATE INFORMATION, INFORMATION TO INSPIRE
KNOWLEDGE, KNOWLEDGE TO DEMAND WISDOM, WISDOM TO
TRANSFORM REALITIES.**



**11 - WHAT IF I WANT TO
LEAD A CHAPTER OF ZEIT?**

Starting as a regular member or not, you can request to be the leader of a chapter, and that implies that you are, first of all, a Hunter.

Ordinary members can apply for the trail to become Hunters at any time - this only requires study and dedication.

However, becoming the leader of a chapter requires Hunter to fulfill some roles within the community.

We talk more about this in the following materials.





**STILL HAS QUESTIONS
ABOUT ZEIT?**

Get in touch right now through our social networks,
email or web site and tell us how we can help you!





WWW.ZEITORG.COM